



WOMEN LEADERS IN INTERNATIONAL RELATIONS. COMPARING EU & U.S. EXPERIENCES

BRUSSELS, 8 - 12 July 2013

Italian Cultural Institute, Rue De Livourne, 38 1000 ~ Brussels

Monday 8th July:

9.00 – 10.30: Registration and Introduction to the Seminar, *Federiga Bindi*, Director, Italian Cultural Institute in Brussels.

10.45 – 13.15: *Leadership Styles and Skills for Women in International Relations - Marjorie Margolies*

- Women's Leadership From a Global Perspective
- Difference in Leadership Styles between Men and Women; High Level Leadership
- Understanding and Developing Leadership Skills
- Key Leadership Attributes; Exploring Personal Power (Self-Assessment)

14.15 – 17.30: *Communication Techniques in International Relations - Valerie Biden Owens*

- Take a Stand - Confidence and Courage
- Body Language
- Building Trust

17.45 – 19.45: **Official Opening: Promoting Women in Diplomacy:** *Marta Dassù*, Italian Foreign Deputy Minister; *Mara Marinaki*, Managing Director for Global & Multilateral Issues at the European External Action Service; *Mari Skåre*, NATO Secretary General's Special Representative for Women, Peace and Security; *Anne-Marie Slaughter*, former Director of Policy Planning at the U.S. Department of State and Bert G. Kerstetter '66 University Professor of Politics and International Affairs, Princeton University; moderates: *Federiga Bindi*, Director Italian Cultural Institute.

19.45 – 21.15: Networking dinner.

Tuesday 9th July:

9.00 – 10.30: "Hillary Clinton", *Anne-Marie Slaughter*, former Director of Policy Planning at the U.S. Department of State and Professor

10.45 – 13.15: *Executive Presence for Women - Valerie Biden Owens*

"Mind not only what people say, but how they say it, and if you have any sagacity, you may discover more truth by your eyes than by your ears." - Lord Chesterfield (1694-1773) Letter to his Son

- Speak Your Mind Without Even Saying A Word
- Janine Driver, You Say More Than You Think
- Tools to Become More Successful, Savvy and Secure

14.15 - 17.30: *Negotiating in an International Environment as a Woman Leader - Marjorie Margolies*

- Crafting your Message
- Public Speaking - Tips and Common Mistakes
- Handling the Media
- Advocacy, Negotiation, and Networking
- Leadership Styles of US Women Leaders

17.45–19.45: Public Conference: *Promoting Women Leaders in Institutions*: *Monica Frassoni*, President of the European Greens; *Marjorie Margolies*, former Congresswoman, founder and President of Women’s Campaign International; *Hussein Kassim*, Professor of Politics at the University of East Anglia; *Androulla Vassiliou*, EU Commissioner for Education, Culture, Multilingualism and Youth. Moderates:

19.45 – 21.15: Networking dinner

Wednesday 10th July:

9.00 – 10.00: “Hanna Suchocka”, *Katarzyna Pisarska*, Executive Director and Founder of the European Academy of Diplomacy.

10.15 – 13.15; 14.15-15.45: *International Relations Leadership Workshop* - *Marjorie Margolies* and *Valerie Biden Owens*; All participants will have an opportunity to advocate or lead a negotiation. Participants will prepare a presentation or simulate negotiating with a (male) peer. All participants will be video-taped then critiqued by the experts.

15.45-17.15: *Open Conversation on Women's Leadership in International Relations*: *Marjorie Margolies*, *Valerie Biden*

17.45 – 19.45: Public Conference: *The making of Women Leaders*: *Valerie Biden Owens*, Communication Expert and manager of all the electoral campaigns of the American Vice President Joe Biden; *Cristina Gallach*, Head, Public Relations, Council of the EU; *Franco Frattini*, Former Italian Minister of Foreign Affairs; *Veronika Wand Danielsson*, Head of the Mission of Sweden to NATO. Introduces *Federiga Bindi*, Director, Italian Cultural Institute. Moderates: *Luke Baker*, Reuters’ Brussels Bureau Chief.

19.45 – 21.15: Networking dinner

Thursday 11th July:

9.00 – 10.00: “Tarja Halonen“, *Tuomas Forsberg*, Professor of International Relations at the University of Tampere.

10.15 – 11.15: “Vaira Vike-Freiberga“, *Ausma Cimdina*, Dean Faculty of Philology at the University of Latvia;

11.30 – 12.30: “Ana de Palacio“, *Joaquin Roy*, Jean Monnet Professor of European Integration and Director of University of Miami European Union Center.

13.45 – 15.15: “Vigdís Finnbogadóttir and Johanna Sigurðardóttir“, *Eirikur Bergman*, Professor of Politics and Director of Centre for European Studies at Bifrost University.

15.30 – 17.00: “A Man’s World? Gender in International Administration: the Case of the European Commission”, *Hussein Kassim*, Professor of Politics at the University of East Anglia.

17.45 – 19.45: *Closing Conference: Advancing Women Leadership in a Men’s world*: *Kolinda Grabar*, Assistant Secretary General for Public Diplomacy at NATO (keynote); *Jane Morrice*, Vice-President, European Economic and Social Committee; *Simonetta Di Pippo*, President, Women in Aerospace Europe; moderates: *Teri Schultz*, Reporter for NPR and CBS News.

19.45 – 21.15: Opening of the photo exhibition: *Women Leading Revolutions* di *Piero Castellano* followed by Networking dinner.

Friday 12th July:

9.30 – 13.30: Final Media Interviews, *Teri Schultz*, Reporter for NPR and CBS News

14.30 – 15.30: “Emma Bonino”, *Silvia Francescon*, Director, ECPR Italy

15.30: *Remise des diplômes* and class picture.